



RVH Royal Victoria
Regional Health Centre

Spirit of Giving
FUNDRAISER

in support of patient care

BROUGHT TO YOU BY:

PURE
COUNTRY + 106

NEWS
BARRIE

'80s '90s & '00s
BOUNCE
RADIO 104.1

NOVEMBER 24, 2021 FROM 6 A.M. – 6 P.M.

SPONSORSHIP PACKAGE

RVHSPIRITOFGIVING.CA

This holiday season, RVH and its friends at Bell Media's Pure Country 106 and Bounce 104.1 are excited to once again collaborate on the RVH Spirit of Giving, a holiday campaign to raise funds for patient care.

Taking place on November 24, 2021, from 6 a.m. – 6 p.m., this broadcast will focus on raising vital funds to support patient care at RVH while sharing inspiring stories of patient and donor generosity, insightful interviews with care providers and, of course, great musical entertainment.

Spirit of Giving

SPONSORSHIP PACKAGE 2021

Thank you for considering a sponsorship in support of patient care at RVH. We are offering several opportunities for your consideration. Sponsorship is a great way to profile your business as a community supporter and, in turn, inspire the rest of our community members to get involved on November 24.

Each sponsor will receive the following recognition in addition to the profile that comes with their chosen sponsorship level.

SPONSORSHIP PROFILE GUARANTEE PACKAGE

(all sponsors receive the following benefits)

- Part of the pre-event and post-event sponsor thank you post
- Listed in gratitude message on Pure Country and Bounce radio station websites
- Recognized on RVH Foundation website

SPONSORSHIP OPPORTUNITIES

Spirit of Giving Title Sponsor | \$20,000

Opportunities available: 1

- Logo included on all promotional material
- Bell Media announcer recognition as title sponsor throughout the broadcast day. (one per hour)
- 40 second pre-produced video opportunity to highlight a message of your support to be shared on social media, event website and radio station websites.
- Recognition on all donation gratitude emails.
- Pre-event social media: dedicated post announcing you as the title sponsor.
- Logo recognition on all sponsorship profile guarantee material

Reserved

Digital Media Sponsor | \$7,500

Opportunities available: 1

- Recognition on all Spirit of Giving RVH Foundation social media posts
- Logo recognition on all sponsorship profile guarantee material

Radiothon Hour Sponsor | \$2,500

Opportunities available: 12

- Three mentions on air on Pure Country 106 & Bounce Radio 104.1 for the sponsored hour
- Sponsorship profile guarantee



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RADIO 104.1

SPONSORSHIP CONFIRMATION

Company Information

Company Name (for marketing purposes)		
Company Name (for invoicing purposes)		
Contact Name		
Street Address		
City	Province	Postal Code
Tel.	Fax	Email

Select a sponsorship opportunity that aligns with your objectives

Payment Method

Visa

MasterCard

American Express

Card Number

Expiry Date

Name on card

Signature

Please invoice me for my sponsorship

My cheque is enclosed (payable to RVH Foundation)

For more information, please contact:

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Please submit your logo in both EPS and JPEG formats with this commitment form.

Logo Submission

Submit this form to:
iannello@rvh.on.ca